

COUNTRYSIDE HIGH SCHOOL
SWIM & DIVE TEAM
2011 SEASON

FUNDRAISER INSTRUCTIONS

This will be the first major fundraiser for the 2011 Swim & Dive Season and we all know how much we love fundraising.....not. So this year we are trying to get it started early and we are going to help you raise the money. In the attached package you will find five separate letters that are already written for you to potential Sponsors. We are asking that you:

- Fill in the top part where it says “*Dear _____,*” and sign the letter at the bottom on the line that says “*Swim & Dive Team Member*”.
You may want to write a personal note at the end of the letter to personalize it.
- Take the yellow sheet attached to the letters and for each letter you fill out and sign you need to fill in the appropriate Company Name, address information and contact person. We will use this information to address and mail the letters for you.
- Turn these letters and the “Yellow” Information Sheet in to a folder we will have at the poolside at the **Countryside Country Club** where we practice. If you can’t find a folder for the High School Team, ask Ian O’Neil at the pool and he will direct you to where to put them. Please, do not mail them to me and do not mail them yourself. If you have any questions or problems, please call me.

We need these letters turned in before July 1st

- We will review all of the letters before mailing them out in case we have five letters to “Dr. Bob”. In those cases we will put all of the letters together with one request for support instead of five separate letters. We will keep track of who we send letters to and of course who we receive support from. We will also see who is turning in the letters.....or not. If we have other conflicts we can address them together. We want this to be well presented to our potential sponsors and we think it will be well received with the personal touch from our **TEAM MEMBERS**.
- If you don’t know to whom to address it to, here are a few suggestions:

Accountants	Optometrists	Veterinarians
Developers	Chiropractors	Restaurants
Engineers	Physicians	Hair Dressers
Financial Planners	Dentists	Exterminators
Real Estate Agents	Attorneys	Banks
Electricians	Plumbers	Lawn Care Businesses

Any local business, especially if they know you by name

At this point we are estimating that each **TEAM MEMBER** will need to contribute **\$150** in fundraising for the Season. **If you don't want to do any fundraising and would rather give us a check now for \$150, that's fine with us.** However, **nothing** buys you out of participating in team events, and carwashes are team events. We need the participation of all Team Members and their parents to be successful. After all, this is a **TEAM EFFORT**.

We know the pain of having to raise money. However, it's something that we have to do every year and we are always looking for ways to make it the least painful and the easiest on all involved.

We thank you all in advance for your prompt attention to this effort. Remember, the more we get done now, the less we have to get done later.

Dana Hall
Booster Club President
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